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Aims of the Pack

This pack has been developed to support teaching and learning both at the ICA and in the classroom. It offers starting points and ideas for visiting teachers to use with GCSE and A-Level students. Activities and discussion points are suggested and one of the key learning objectives is for pupils to develop their skills in aesthetic understanding and critical judgement. Students will be guided towards an analysis and exploration of how the artworks in *Richard Hamilton at the ICA* reflect the social and cultural contexts in which they were made. Suggested activities are offered for use in the gallery and in the classroom.





Photography: Victoria Erdelevskaya Courtesy ICA, London

Also Showing

Tate Modern Exhibition

Richard Hamilton 13 February - 26 May 2014

One of the most influential British artists of the 20th century, Richard Hamilton (1922–2011) is widely regarded as a founding figure of pop art, who continued to experiment and innovate over a career of 60 years. Tate Modern presents the first retrospective to encompass the full scope of Hamilton's work, from his early exhibition designs of the 1950s to his final paintings of 2011. This exhibition explores his relationship to design, painting, photography and television, as well as his engagement and collaborations with other artists.

www.tate.org.uk/whats-on/tate-modern/exhibition/richard-hamilton

ICA Exhibitions

Jane Drew (1911-1996): An Introduction 12 February – 23 March 2014 Fox Reading Room

Hito Steyerl 5 March – 27 April 2014 ICA Theatre ICA Off-Site
Dover Street Market
11 February – 6 April 2014

www.ica.org.uk/whats-on/exhibitions

About the ICA

The ICA supports radical art and culture. Through a vibrant programme of exhibitions, films, events, talks and debates, the ICA challenges perceived notions and stimulates debate, experimentation, creativity and exchange with visitors.

Founded in 1946 by a group of artists including Roland Penrose, Peter Watson and Herbert Read, the ICA continues to support living artists in showing and exploring their work, often as it emerges and before others. The ICA has been at the forefront of cultural experimentation since its formation and has presented important debut solo shows by artists including Damien Hirst, Steve McQueen, Richard Prince and Luc Tuymans. More recently Pablo Bronstein, Lis Rhodes, Bjarne Melgaard and Juergen Teller have all staged key solo exhibitions, whilst a new generation of artists, including Luke Fowler, Lucky PDF, Hannah Sawtell and Factory Floor have taken part in exhibitions and residencies.

The ICA was one of the first venues to present The Clash and The Smiths, as well as bands such as Throbbing Gristle. The inaugural ICA / LUX Biennial of Moving Images was launched in 2012, and the ICA Cinema continues to screen rare artists' film, support independent releases and partner with leading film festivals.

An Introduction to *Richard Hamilton at the ICA*

Richard Hamilton at the ICA

During the 1950s, the ICA stood apart from a more conventional London art scene, offering Richard Hamilton an opportunity to curate pioneering exhibitions and participate in experimental events organised by the Independent Group, of which he was a key member.

Hamilton's relationship with the ICA was established when he installed *James Joyce: His Life and Work* (1950) with Nigel Henderson and later The *Wonder and Horror of the Human Head* (1953); and curated *Growth and Form* (1951) at the ICA.

Two installations created by Hamilton for the ICA's previous premises at 17-18 Dover Street nearly sixty years ago are recreated here to coincide with Tate Modern's Hamilton retrospective. In the Lower Gallery, *Man, Machine and Motion* (1955) comprises thirty modular, open steel frames in which photographic images are clipped in four themes: 'Aquatic, Terrestrial, Aerial and Interplanetary'. Displayed in the Upper Gallery, *an Exhibit* (1957) was conceived in close collaboration with writercritic Lawrence Alloway and artist Victor Pasmore. Organised around a modular hanging system, the intention was to give visitors an opportunity 'to generate their own compositions'. Rare archive material for the projects Hamilton organised at the ICA are also presented in the Upper Gallery.

Richard Hamilton was born in London in 1922. He studied at the Royal Academy Schools and Slade School of Art, and went on to teach at the London Central School of Arts and Crafts and the University of Newcastle upon Tyne. Hamilton was a key member of the Independent Group, who met at the ICA in the 1950s. He represented Britain in the 1993 Venice Biennale and his work is held in major public and private collections around the world.

www.ica.org.uk/whats-on/exhibitions

Exhibition Supported by:



Supported by Christie's, The Richard Hamilton Exhibition Supporters Group and The Paul Mellon Centre for Studies in British Art



An Introduction to *Richard Hamilton at the ICA*

Archive material relating to *Man, Machine and Motion* (1955) and *an Exhibit* (1957), as well as other exhibitions that Richard Hamilton organised for the ICA during the 1950s and the early 1960s, provides a rare insight into the development and realisation of these projects. With subjects ranging from the life and work of author James Joyce, D'Arcy Wentworth Thompson's 1917 book *On Growth and Form* and the work of the subversive French artist Francis Picabia, they reflect the extraordinary breadth of Hamilton's curatorial and conceptual interests, and indicate the lifelong influence these subjects had on his own work. Nearly all of the projects were collaborative efforts, and since Hamilton was teaching at this time at the University of Newcastle, exhibitions were often first presented there, at the Hatton Gallery, before being brought to the ICA, then at 17-18 Dover Street.

Hamilton was strongly influenced by early twentieth century developments in art and design that had mainly taken place outside of Britain. These included the radical theories and display experiments of Surrealist and Dada artists such as Marcel Duchamp and Picabia, the Modernist design principles of the Bauhaus and the architecture of Le Corbusier, which was premised on geometric modular systems. His wartime training in technical engineering drawing as well as his service as a 'jig and tool' draftsman at the Design Unit Group during the war also resonated throughout his practice and exhibition design. With renewed urgency in the post-war era, he was an avid follower of new developments in art and design technology, such as the innovative exhibition designs of Francesco Gnecchi Ruscone for the 1951 Milan Triennial, as well as looking to new techniques for visual communication and commercial design being developed in America and Britain.



Image courtesy Tate

Chronology of Richard Hamilton's Exhibitions at the ICA

Life and Work of James Joyce
13 June - 12 July 1950
Catalogue/Poster design and installation: Richard Hamilton

1950: Aspects of British Art
12 December 1950 - 11 January 1951
Organised by Robert Melville, Roland Penrose and
Peter Watson, Hamilton was one of 31 participating
artists

Growth and Form

3 July - 1 September 1951

Exhibition design: Ronald Alley and Richard Hamilton

Catalogue design: John Denison-Hunt Poster design: William Turnbull

Wonder and Horror of the Human Head 8 March - 19 April, 1953

Exhibition design: Richard and Terry Hamilton

Man, Machine and Motion: an Iconography of Speed and Space

6 - 30 July,1955

Organised by Richard Hamilton with Reyner Banham and Lawrence Alloway

Exhibition design: Richard Hamilton Catalogue design: Antony Froshaug

an Exhibit

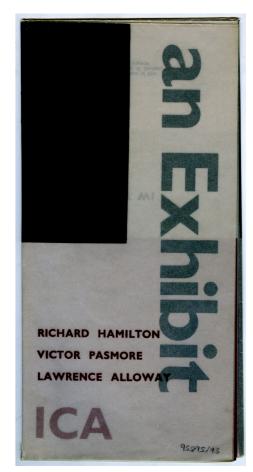
13 August - 24 August, 1957 Organised by Richard Hamilton, Victor Pasmore and Lawrence Alloway

Designer: Richard Hamilton

Picabia

2 April - end April, 1964 Organised by Richard Hamilton

The Obsessive Image 1960-1968
April 1968
ICA, Nash House, The Mall
Organised by Mario Amaya and Robert Melville,
Hamilton was one of over 60 participating artists





Images courtesy Tate

6 Hamilton was one of over 60 participating artists 7

an Exhibit, Hatton Gallery, 1957



an Exhibit (in association with Victor Pasmore andLawrence Alloway), Hatton Gallery, Newcastle upon Tyne,1957Copyright Richard Hamilton



an Exhibit (in association with Victor Pasmore and Lawrence Alloway), Hatton Gallery, Newcastle upon Tyne, 1957 Copyright Richard Hamilton

an Exhibit, ICA, 1957



an Exhibit (in association with Victor Pasmore and Lawrence Alloway), record of installation at Institute of Contemporary Arts, London 1957 Copyright Richard Hamilton



an Exhibit (in association with Victor Pasmore and Lawrence Alloway), record of installation at Institute of Contemporary Arts, London, 1957 Copyright Richard Hamilton

Discussions and Activities

General Discussion

- In your view, what are the differences between an Exhibit and Man, Machine and Motion? What are the similarities? Discuss the significance of these differences and similarities in small groups.
- As you move through an Exhibit consider your role within the installation and the roles of other people in the space. Think about the role of the viewer in generating compositions.
- How does Hamilton guide the viewer around the space in each installation?
- Both installations play with the relationship between transparency and opacity. Consider the positioning of panels in both installations and discuss what Hamilton, with Victor Pasmore and Lawrence Alloway, were trying to do through their placement.

Activities

Draw

• Consider the flexibility of each installation/exhibition. How else could you configure each arrangement? In groups create drawings of your own layouts.

Present

• Man, Machine and Motion and an Exhibit were originally created in the 1950s. In small groups, discuss whether they are still relevant to an audience of today and if so why. Present your ideas to the rest of your class.

Select

• In *Man, Machine and Motion* Hamilton was examining man's relationship with velocity, exploration, technology and speed. Imagine you are the artist making a contemporary version of *Man, Machine and Motion*. Select a series of images that you would include in the installation that explore human interaction with machine and environment, and discuss why you chose them with your group.

Art Rules

The ICA's Art Rules website is an online forum designed to generate debate around contemporary art. The website asks visitors to answer the question: 'What is art?'. Their answers appear on the website for other visitors to comment on, and conversations are started around the submitted 'rules'. Visitors can 'Agree' or 'Disagree' with these rules - as well as share a rule using Twitter, Facebook and Pinterest.

The more people 'Agree' with a rule, the larger it will appear on the website, and vice versa. The website has been seeded with a number of rules written by leading artists, curators and critics. This is to serve as inspiration for visitors and enable the site to become a repository of outstanding thinking as well as a community of cultural commentators.

artrules.ica.org.uk



Activity

Log onto the 'Art Rules' website and submit your very own 'Art Rule' and discuss with the group why you chose it. The rest of the group with then have the opportunity to debate the rule and decide whether or not they agree with it.

artrules.ica.org.uk

ICA Learning

Our dynamic Learning programme provides opportunities for creative exchange, investigation and discussion between practitioners and audiences. The ICA strives to build sustainable relationships with universities, students, schools and our wider audiences, nurturing interest and appreciation of the creative process, and broadening engagement with contemporary arts.

ICA Learning provides different opportunities to engage with the ICA programme through gallery tours, guided visits to our exhibitions, regular Friday Salons, online educational platforms and the ICA Student Forum.

Our University Partnerships exist to encourage the development of joint projects and research. In addition, the programme has a dedicated student body that curates events and projects for the Public Programme. ICA Academy provides career paths to Further Education, Higher Education and employment.

For further information, or to make a booking, please email learning@ica.org.uk

ICA Learning is generously supported by The Ernest Cook Trust

ICA Forthcoming Events

Gallery Tours	Culture Now

Lucy Rose Bayley Sara Barker

Thursday 13 March, 6.30pm Friday 21 February, 1pm

Robin Kinross

Thursday 20 March, 6.30pm Thomas Bayrle Friday 7 March, 1pm

James Capper

Thursday 3 April, 6.30pm Simon Denny & Aleksandra

Domanović

Friday 21 March, 1pm

Artists' Film Club

Ulrike Ottinger Wednesday 19 February, 6.45pm

Friday Salons

Curating the Archive

Friday 7 March, 3pm

Using the different modalities of Richard Hamilton's practice as a foil for the discussion, this salon asks what has been gained and lost in the professionalisation of the curatorial and what possibilities for new directions can be recovered from the expanded archive of contemporary exhibition making.

Colonial Modernity (and its Crises)

Friday 14 March, 3pm

Taking the architect Jane Drew and the display at the ICA as a starting point, the salon examines how the integration of the vernacular practices presented a crisis within universal modernism and the relationship between the process of de-colonisation and modernist planning.

Colour Clash

Friday 4 April, 3pm

This Salon takes Tom Hudson's experimental colour teaching at Cardiff College of Art in the 1950s and Richard Hamilton's investigation into colour within his teaching of Basic Design during his time at Newcastle University as a starting point, to explore the role of colour in contemporary art practice today.

ICA Forthcoming Events

Tate Forthcoming Events



Talks

'an Exhibit': an Exhibition, an Artwork, a Collaboration Saturday 22 February, 2pm

This half-day symposium considers the pioneering an Exhibit in the wider context of Hamilton's practice and its wide-reaching impact, from the canons of curatorial practice, to questions of artist as curator, notions of display and artistic practice itself.

Online Talk: The Influence of Technology Tuesday 25 February, 4pm

Join us on Google Plus or Youtube for this digital discussion, in collaboration with Google Art Project, to explore the technological advances that are having a major impact on how we live, work and produce.

Just What Is It That Makes Today's Art Schools So Different, So Appealing? Saturday 29 March, 10am

Situating current art schools within the context of an historical legacy of self-organised, experimental and alternative education models, this symposium aims to interrogate the content of art and design education.

How to book

To book for groups or individuals contact ICA Box Office on 020 7930 3647 or email sales@ica.org.uk

For more details on events visit www.ica.org.uk/whats-on/richard-hamilton-ica

Talks

Matisse Cut-Outs and Richard Hamilton Learning Private View at Tate Modern Monday 28 April, 18.30 – 20.30

£5 per teacher, including a free drink

An exclusive evening opportunity to see Richard Hamilton and Henri Matisse: The Cut Outs, attend talks and artist-led activities, pick up free resources, hear about forthcoming programme opportunities and share a drink with colleagues.

www.tate.org.uk/whats-on/tate-modern/private-view/matisse-cut-outs-and-richard-hamilton

Easter School at Tate Britain

Monday 7 April - Wednesday 9 April, 10.30 - 17.00

£200. Refreshments, lunch, materials and entry to exhibitions included

This experimental three-day course has been developed in response to the very particular context of Tate Britain as the home of the national collection of British art from 1500 to the present day. Easter School explores the possibilities and tensions inherent in how historic, modern and contemporary art might be experienced, looked at, displayed, made and mediated. Using the 'radical chronology' of the Tate Britain displays as a prompt, you will explore notions of interpretation in art and art history. How might the Tate Britain collection disrupt or uphold traditional art historical narratives?

www.tate.org.uk/whats-on/tate-britain/courses-and-workshops/easter-school-1

Art & series: a new programme of study days for 2013–14 at Tate Britain and Tate Modern 13 March, 16 May, 20 June, 2 July

£95 per day. Refreshments, lunch, materials and entry to exhibitions included

The Art & study day series has been developed to support your classroom practice and to open up a shared discussion on how art can underpin the imagination and critical thinking of your students. While taking various and numerous forms; that of tour, practical activity, lecture, debate or performance, a signature characteristic of these day-long sessions is the extended time spent with the artwork on display. Whether looking through the lens of a specific audience group, exploring artists' tendency towards collecting and collating or considering how meaning might be made or communicated, each session aims to support and extend classroom practice.

www.tate.org.uk/whats-on/tate-britain-tate-modern/eventseries/art-series-new-programme-study-days-2013-14

Follow @tateteachers for event updates

Booking required. For tickets please call 020 7887 8888

Useful Links and Resources

ICA Learning www.ica.org.uk/learning learning@ica.org.uk

Teacher's Previews

Join our teacher's previews for all of our exhibitions

Teacher Resource Packs

Teacher resource packs are available at the ICA Box Office, or by emailing learning@ica.org.uk

Art Rules

Art Rules is an online space to discuss the rules of art today. Engage your students by visiting: artrules.ica.org.uk

MA in the Contemporary

Find out more about our unique, interdisciplinary MA programme, in partnership with University of Kent:

www.ica.org.uk/ma-contemporary

Cinema Matinee Screenings

Cinema group matinees are available for schools, colleges and universities. To see the full programme visit:

www.ica.org.uk/whats-on/films

Student Forum

Join the ICA Student Forum to shape and develop a public programme of events in response to the ICA programme:

www.ica.org.uk/student-forum

University Partnerships

Through our University partnerships we engage and promote greater collaborative opportunities between university students, teaching staff and the ICA's public programme. Find out more: www.ica.org.uk/university-partnerships

Opening Hours

Tuesday-Sunday, 11am-11pm

Day Membership £1

Wednesday-Sunday, 11am-6pm Until 9pm on Thursdays

Exhibitions

Tuesday-Sunday, 11am-6pm Open late every Thursday until 9pm

ICA Box Office & Bookshop

Tuesday—Sunday, 11am—9pm

ICA Café Bar

Food served from 11.30-3.30pm / 5.30-9pm

Tuesday Cinema

All films, all day: £3 for ICA Members / £6 non-Members

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Cover image: an Exhibit (in association with Victor Pasmore and Lawrence Alloway), record of installation at Institute of Contemporary Arts, London, 1957. Copyright Richard Hamilton